



## David Bellini

*President and COO*

ConnectWise co-founder David Bellini is President and serves as Chief Operating Officer for the company. He also recently assumed leadership for the company's innovation fund, ConnectWise Capital. In his role David oversees the company's day-to-day operational activities. This year he is focused on expanding the partner support, consulting and community initiatives as well as the launch of a more comprehensive online university.

David and his brother Arnie founded ConnectWise in 1982 around the time that the personal computer revolution began. The pair astutely recognized the technical support requirements PCs would place on businesses and quickly moved to establish a full-service IT company.

As the industry evolved and the complexity of managing a technology solution provider business increased, David and his brother Arnie searched for a software solution that would help them better run their company. While many 'off-the-shelf' products existed, none cleanly matched the unique requirements of their growing business model, so they developed their own.

Initially created for their organization's private use, ConnectWise is now the IT industry's most widely used business operating system worldwide. David drew on his personal experience as a technology solution provider to help design the application, which enables IT resellers to realize greater efficiency, profitability, accountability and integration to other business-critical applications.

David's vision and industry knowledge continue to drive the ConnectWise success in the IT services and Managed Services space. His leadership enables the company to evolve in step with sea changes in the technology industry, like managed services, so customers are better able to optimize their IT systems and most effectively run their businesses.

David holds a bachelor's degree in accounting from the University of Florida and is a CPA, member of the Florida Institute of Certified Public Accountants, a member of the Institute of Management Accountants.



### **About ConnectWise**

ConnectWise is the leading business operating system designed exclusively for IT service providers, MSPs, technology consultants, integrators and developers.

### **MSP Integration Leader**

ConnectWise integrates with all leading managed services applications.

### **Automating Business**

More than 37,000 IT solution providers rely on ConnectWise to achieve greater accountability, operational efficiency and profitability. ConnectWise fully integrates CRM, sales, help desk tickets, projects, managed services, SLAs, dispatching, time and expenses to streamline IT companies. Over the last 28 years, ConnectWise has become a standard in the IT industry with over 300 API integration partners.

### **Location**

Tampa, Fla.

### **On the Web**

[www.ConnectWise.com](http://www.ConnectWise.com)

### **More Info**

800.671.6898